## **ORDER**

Orders Order / Rev: 107625 06862099 Alt Order #: ROMNEY FOR PRES Product Desc: 494 Estimate: 10/10/12 - 10/16/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 10/09/12 / 10/09/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National **American Rambler Productions** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant St. EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: **Romney for President** A35+ New Business Thru: Demographic: **Product Codes:** PLC02-Republican Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	151	\$131,900.00	\$112,115.00

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	151	\$131,900.00	\$112,115.00	0.00
Totals	151	\$131,900,00	\$112,115,00	0.00

## **Account Executives**

ļ	Account Executive	Executive Sales Office Sales		Start Date / End Date	Order %
-	Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	33%	\$131,900.00
Market	100%	\$399,696.97

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$67,948.48
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$99,924.24
KTUD	0%	\$0.00
KVVU	20%	\$79,939.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$19,984.85

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/15/12	10/16/12	M-F 6-7a WakeU	pw/WaGM	6-7a	МГ	:30	4	\$700.001	0.00 NM	4	\$2,800.00
					M-F 6-7a WakeU	p w/Wagners								
		NEWS R	UN 2/DAY	1								I		
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating				I		
	W	eek: 10/1	5/12 1	0/21/12	МГ	4	\$700.00	0.00						

Print Date: 10/09/12 12:25:50 Page 2 of 5

Order / Rev: 107625 Advertiser: Romney for President

Alt Order #: 06862099 Product Desc: ROMNEY FOR PRES KSNV

Flight Dates: 10/10/12 - 10/16/12 Estimate: 494

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/15/1	2 10/16/12	M-F 6-7a WakeUp	•	6-7a	МГ	:30	4	\$700.00 1	0.00 NM	4	\$2,800.00
NEWS F	RUN 2/D	AY	M-F 6-7a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 2 KSNV		10/21/12	MΓ M-F 6-7a WakeUp	4 \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	\$700.00 6-7a	0.00 WTF	:30	6	\$700.00 1	0.00 NM	6	\$4,200.00
L Z NOIV	10/10/1	2 10/12/12	M-F 6-7a WakeU	-	0-7 <i>a</i>	WII	.50	U	Ψ700.00 1	O.OO INIVI		ψ4,200.00
_	RUN 2/D		\\/a =   -   -   -	Consta /// and	Data	Datina						
Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$700.00	Rating 0.00						
E 3 KSNV	10/15/1	2 10/16/12	Today Show	CM	658a-9am	МГ	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	SHOW I	RUN 2/DAY	Today Show									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MΓ	4	\$900.00	0.00						
E 4 KSNV	10/10/1	2 10/12/12	Today Show Today Show	СМ	658a-9am	WTF	:30	6	\$900.00 1	0.00 NM	6	\$5,400.00
TODAY	SHOW I	RUN 2/DAY	roddy Onow									
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays WTF	Spots/Week 6	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Today Show		9-10a	MΓ	:30	6	\$425.00 1	0.00 NM	6	\$2,550.00
TODAY	0110147	2 DUN 0/D 4	M-F Today Show	II								
_	SHOW 2	2 RUN 3/DA` End Date	Y Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	МГ	6	\$425.00	0.00						
E 6 KSNV	10/15/1	2 10/16/12	M-F Today Show	III 4th ICM	10am-11am	МГ	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHOW :	3 RUN 1/DA	Today 4th Hour Y.									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		2 10/21/12	MΓ M-F Today Show	2 III 4th 161M	\$325.00 10am-11am	0.00 WTF	:30	3	\$325.00 1	0.00 NM	3	\$975.00
L 7 NOIW	10/10/1	2 10/12/12	Today 4th Hour	u. I <b></b>	roum rrum	****	.00	O	ψ020.00 1	0.00 14101		ψ57-0.00
_	SHOW : rt Date	3 RUN 1/DA` End Date		Spots/Week	Pata	Rating						
Week: 10/		10/14/12	<u>Weekdays</u> WTF	3	<u>Rate</u> \$325.00	0.00						
E 8 KSNV	10/15/1	2 10/16/12	Rachael Ray	CM	11am-12pm	МГ	:30	4	\$325.00 1	0.00 NM	4	\$1,300.00
RACHE	L RAY R	UN 2/DAY	Rachael Ray									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MT	4	\$325.00	0.00 WTF	.20	-	¢225.00.4	0.00 NM		¢1 050 00
E 9 KONV	10/10/1	2 10/12/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WIF	:30	6	\$325.00 1	U.UU INIVI	6	\$1,950.00
_	_	UN 2/DAY				5.0						
Sta Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 6	<u>Rate</u> \$325.00	Rating 0.00						
E10 KSNV	10/15/1		Noon News	CM	12-1230pm	МГ	:30	4	\$425.001	0.00 NM	4	\$1,700.00
NEWS F	RUN 2/D	Δ٧	Noon News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	МГ	4	\$425.00	0.00						
E11 KSNV	10/10/1	2 10/12/12	Noon News Noon News	СМ	12-1230pm	WTF	:30	6	\$425.00 1	0.00 NM	6	\$2,550.00
	RUN 2/D	AY										
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays WTF	Spots/Week 6	Rate \$425.00	Rating 0.00						
E 12 KSNV			Days of our Lives	CM	1258p-2pm	MΓ	:30	4	\$425.00 1	0.00 NM	4	\$1,700.00
			Days of our Lives									·
	RUN 2/DA rt Date	AY. End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	МГ	4	\$425.00	0.00						
E13 KSNV	10/10/1	2 10/12/12		CM	1258p-2pm	WTF	:30	6	\$425.00 1	0.00 NM	6	\$2,550.00

Print Date: 10/09/12 12:25:50 Page 3 of 5

Order / Rev: 107625 Advertiser: Romney for President

Alt Order #: 06862099 Product Desc: ROMNEY FOR PRES KSNV

Flight Dates: 10/10/12 - 10/16/12 Estimate: 494

Days of our Lives   Days of our Lives   Days of our Lives   Sant Date   End Date   Weekdays   Sonts-Week   Rate   Rating   Weekdays   Sonts-Week   Rate   Weekdays   Sonts-Week   Rate   Rating   Weekdays   Sonts-Week   Rate   Weekdays   Will   Sonts-Week   Rate   Weekdays   Sonts-Week   Rate   Rating   Week	Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sam Date   End Date   Weekdays   Spots/Week   Fast   Seption   S														
March   1708   1709	DAYS F	RUN 2/DA	AY.	Days of our Lives	•							_		
E 14 KSNV   1015/12   1014/12   The Dators   CM   2pm-3pm   MT   :30   4   \$325.00   0.00   MM   4   \$1,300.00   MM   5   MT   The Dators   CM   2pm-3pm   MT   :30   4   \$325.00   0.00   MM   4   \$1,300.00   MM   5   MT														
The Doctors   Sand Date   Sand Date   Weekdays   Spots/Week   Rate   Week (1975)   10/21/12   10									-20	4	\$225 00 1	MIA 00 0	4	¢4 200 00
Start Date   End Date   Mock 1015/12   1012/112   The Doctors   The Do	E 14 KONV	10/13/1	2 10/10/12		Civi	zpiii-spiii	WII		.30	4	φ323.00 Ι	U.UU INIVI	4	\$1,300.00
Models   1015/172   1012/172   MIT	DOCTO	RS RUN	I 2/DAY.											
E15 KSW 10/10/12 10/12/12   The Doctors														
The DOCTORS RUN 2/DAY,   Signt Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00								ΓF	:30	6	\$325,00,1	0.00 NM	6	\$1 950 00
Start Date   End Date   Week 1008/12   1014/12	2.0 1.011	10/10/1	2 10/12/12		O.V.	2р ор	•••		.00	Ü	φο20.00 1	0.00 11111	ŭ	ψ1,000.00
E16 KSNV 10/16/12 10/16/12   Dr. Phil   CM   3-4p   MT   :30   4 \$450.00   0.00 NM   4 \$1,800.00						_								
E16 KSNV 10/15/12 10/16/12   Dr. Phil														
DR. PHIL RUN 2/DAY.   Siart Date   End Date   Weekdays   Meek 10/15/12   10/12/12   10/12/12   Dr. Phil   CM   3-4p  WIFF-   30   6 \$450.00   0.00   NM   6 \$2,700.00						-			:30	4	\$450.001	0.00 NM	4	\$1,800.00
Start Date   End Date   Week 10/15/12   10/11/12   MT				Dr Phil		•								, ,
March   Marc	_	_		Mookdovo	Cnoto/Mook	Doto	Doting							
E17 KSNV 10/10/12 10/12/12   Dr. Phil														
Start Date				Dr. Phil	CM			ΓF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
Start Date   End Date   Weekdays   O.000   Fearly News   O.000   O.0	DD DI		\/D ^\\	Dr Phil										
Week: 10/08/12   10/14/12				Weekdays	Snots/Meek	Pate	Pating							
REWS   10/15/12   10/16/12   NEWS 3 at 4 (1 HOUR)CM   4-5pm   MT   :30   4   \$450.00 2   0.00 NM   4   \$1,800.00														
NEWS RUN 2/DT	E18 KSNV	10/15/1	2 10/16/12	NEWS 3 at 4 (1 l	HOUR)CM		МТ		:30	4	\$450.002	0.00 NM	4	\$1,800.00
Start Date   End Date   Weekdays   Spots/Week   Rate   A \$450.00   0.00	NEWS	DLINI 2/D	۸٧	4PM NEWS (1 ho	our)									
Week: 10/15/12   10/12/12   MF   4 \$450.00   0.00				Weekdays	Spots/Week	Rate	Rating							
APM NEWS (1 hour)   APM														
NEWS RUN 2/DAY    Start Date   End Date   Weekdays   Week 10/08/12   10/14/12   MF Early News   NF Early New	E19 KSNV	10/10/1	2 10/12/12	,	,	4-5pm	W	ΓF	:30	6	\$450.002	0.00 NM	6	\$2,700.00
Start Date   End Date   Weekdays   Spots/Week   Rate   S45.0.0   O.00	NEWS	RUN 2/D	AY.	4PM NEWS (1 ho	our)									
E20 KSNV 10/15/12 10/16/12 M-F Early News NewS RUN 2/DAY.   Start Date   End Date   Weekdays   M-F Early News NewS RUN 2/DAY.   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NewS RUN 2/DAY.   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NewS RUN 2/DAY.   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NewS RUN 2/DAY.   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NewS RUN 2/DAY.   Start Date   End Date   M-F Early NewS RUN 2/DAY.   Start Date   End Date   M-F Early NewS RUN 2/DAY.   Start Date   End Date   M-F Jeopardy   M-F J				Weekdays	Spots/Week	Rate	Rating							
NEWS RUN 2/DJ-Y.   Start Date   End Date   Weekdays   M-F Early News   M-F Loopardy   M-						-								
NEWS RUN 2/DAY.   Start Date   End Date   Weekdays   MF   4   \$1,200.00   0.00   0.00	E20 KSNV	10/15/1	2 10/16/12	,	CM	5-630p	МТ		:30	4	\$1,200.00 1	0.00 NM	4	\$4,800.00
Week: 10/15/12         10/21/12         MF         4 \$1,200.00         0.00           E21 KSNV 10/10/12 10/12/12         M-F Early News M-F Early News M-F Early News M-F Early News         CM 5-630p        WTF         :30 6 \$1,200.00 1         0.00 NM         6 \$7,200.00           NEWS RUN 2/DAY.         Start Date Week: 10/08/12         End Date 10/14/12         Weekdays M-F Jeopardy M-F Wheel CM 7-730pm M 30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00 MM	NEWS	RUN 2/D	AY.	M-F Early News										
E21 KSNV 10/10/12 10/12/12 M-F Early News NEWS RUN 2/DAY.  Start Date Week: 10/08/12 10/14/12 WTF 6 \$1,200.00 0.00  E22 KSNV 10/15/12 10/16/12 M-F Jeopardy M-F Jeopardy Week: 10/15/12 10/12/12 M-F Jeopardy M-F Jeopardy W-F Jeopardy M-F Jeopardy M-														
NEWS RUN 2/DAY    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     Week: 10/08/12   10/14/12  WTF-   6 \$1,200.00   0.00     E 22 KSNV   10/15/12   10/16/12   M-F Jeopardy   M-F Je						· ·					<b>*</b> 4.000.00.4	0.00.104	•	<b>A7</b> 000 00
NEWS RUN 2/DAY.   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E21 KSNV	10/10/1	2 10/12/12		СМ	5-630p	W	IF	:30	6	\$1,200.001	0.00 NM	6	\$7,200.00
Week:         10/08/12         10/14/12        WTF         6         \$1,200.00         0.00           E 22 KSNV         10/15/12         10/16/12         M-F Jeopardy Week:         Rate Rating M-F Jeopardy M-F Je	NEWS	RUN 2/D	AY.	W. Lany None										
E 22 KSNV 10/15/12 10/16/12 M-F Jeopardy														
M-F Jeopardy   JEOPARDY RUN 2/DAY.   Start Date   End Date   Weekdays   M   2 \$1,300.00   0.00   0.00									-30	2	\$1 300 00 1	0.00 NIM	2	¢2 600 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	LZZ KONV	10/13/1	2 10/10/12		Civi	030-7pm	IVI		.50	2 .	φ1,500.00 1	O.OO INIVI	2	Ψ2,000.00
Week: 10/15/12         10/21/12         M 2 \$1,300.00         0.00           E 23 KSNV 10/10/12 10/12/12         M-F Jeopardy														
E 23 KSNV 10/10/12 10/12/12 M-F Jeopardy CM 630-7pm W-F :30 4 \$1,300.00 1 0.00 NM 4 \$5,200.00 M-F Jeopardy M-F Jeopardy JEOPARDY RUN 2/DAY.  Start Date End Date Weekdays Spots/Week Rate At \$1,300.00 0.00  E 24 KSNV 10/15/12 10/16/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00 M-F Wheel of Fortune WHEEL RUN 1/DAY.  Start Date End Date Weekdays Spots/Week Rate Rating M 1 \$1,300.00 0.00														
M-F Jeopardy   M-F								- F	:30	4	\$1.300.001	0.00 NM	4	\$5,200.00
Start Date Week: 10/08/12         End Date 10/14/12         Weekdays 2						,					, ,			, , , , , , , , , , , , , , , , , , , ,
Week: 10/08/12       10/14/12      W-F       4 \$1,300.00       0.00         E 24 KSNV 10/15/12 10/16/12       M-F Wheel CM 7-730pm M       30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00         WHEEL RUN 1/DAY.       Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12       Rating M 1 \$1,300.00 0.00				Modedaya	Cnoto/Mook	Doto	Doting							
E 24 KSNV 10/15/12 10/16/12 M-F Wheel CM 7-730pm M :30 1 \$1,300.00 1 0.00 NM 1 \$1,300.00  WHEEL RUN 1/DAY.  Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00														
WHEEL RUN 1/DAY.         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         M         1 \$1,300.00         0.00				M-F Wheel					:30	1 :	\$1,300.001	0.00 NM	1	\$1,300.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/15/12         10/21/12         M 1 \$1,300.00         0.00	\\/\\	DI INI 4 "	DAV	M-F Wheel of Fo	rtune									
Week: 10/15/12 10/21/12 M 1 \$1,300.00 0.00				Weekdays	Spots/Week	Rate	Rating							
2 φ2,000.00 W- Γ50 5 φ1,500.00 1 0.00 ININI 2 φ2,000.00	E 25 KSNV	10/10/1	2 10/12/12		CM	7-730pm	W-	F	:30	3	\$1,300.001	0.00 NM	2	\$2,600.00

Print Date: 10/09/12 12:25:50 Page 4 of 5

Order / Rev: 107625 Advertiser: Romney for President

Alt Order #: 06862099 Product Desc: ROMNEY FOR PRES KSNV

Flight Dates: 10/10/12 - 10/16/12 Estimate: 494

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Wheel M-F Wheel of Fortune WHEEL RUN 1/DAY. Weekdays Start Date **End Date** Spots/Week Rate Rating - - W- F- -Week: 10/08/12 10/14/12 \$1,300.00 0.00 E 26 KSNV 10/15/12 10/16/12 M-F News 3 at Eleven CM 11pm-1135pm МТ----:30 4 \$1,200,001 0.00 NM \$4.800.00 M-F News 3 at Eleven **NEWS RUN 2/DAY** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 МТ---\$1,200,00 0.00 E 27 KSNV 10/10/12 10/12/12 :30 6 \$1,200.001 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm --WTF--6 \$7,200.00 M-F News 3 at Eleven **NEWS RUN 2/DAY** Start Date **End Date** Weekdays Spots/Week Rate Rating - - WTF- -10/14/12 0.00 Week: 10/08/12 \$1,200.00 E 28 KSNV 10/15/12 10/16/12 The Tonight Show CM 1135p-1236a МТ----:30 2 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show TONIGHT SHOW RUN 1/DAY** Weekdays Start Date End Date Spots/Week Rating Rate МТ----Week: 10/15/12 10/21/12 \$500.00 0.00 E 29 KSNV 10/10/12 10/12/12 The Tonight Show 1135p-1236a - - WTF- -:30 \$500.001 0.00 NM CM 3 3 \$1,500.00 **Tonight Show TONIGHT SHOW RUN 1/DAY** Start Date **End Date** Spots/Week Weekdays Rate Rating 10/14/12 - - WTF- -Week: 10/08/12 \$500.00 0.00 3 E 30 KSNV 10/12/12 10/12/12 Fri 10-11p ---F--\$3,200.001 CM 10-11pm :30 0.00 NM \$3,200.00 Friday Prime 10-11pm DATELINE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 ---F--Week: 10/08/12 \$3,200.00 0.00 ---S-E 31 KSNV 10/13/12 10/13/12 Saturday Today СМ :30 \$625.001 7a-9am 0.00 NM 2 \$1,250.00 Saturday Today SAT TODAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S-\$625.00 0.00 E32 KSNV 10/13/12 10/13/12 Sa-Su Early News CM 5pm-630pm - - - - S-:30 3 \$450.002 0.00 NM \$1,350.00 Sa-Su Early News **NEWS** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/08/12 10/14/12 - - - - S-\$450.00 0.00 E33 KSNV 10/13/12 10/13/12 Wknd Jeopardy \$375.002 0.00 NM \$375.00 CM 630-7pm ---S-:30 1 SAT/Jeopardy **JEOPARDY** Start Date End Date Spots/Week Rating Weekdays Rate ---S-Week: 10/08/12 10/14/12 \$375.00 0.00 E34 KSNV 10/13/12 10/13/12 Sa-Su News 3 at ElevenCM 11pm-1135pm - - - - S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 ---S-\$1,100.00 0.00 E35 KSNV 10/13/12 10/13/12 - - - - S-\$1,250.002 0.00 NM Nevada Newsmakers - CEM 5:00-6:00am :30 \$1,250.00 Nevada Newsmakers - Ch.3 (5:00 AM-5:30 AM) **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 \$1,250.00 0.00 E36 KSNV 10/13/12 10/13/12 Nevada Newsmakers - CEM 5:00-6:00am - - - - S-:30 1 \$1,250.002 0.00 NM \$1,250.00 Nevada Newsmakers - Ch.3 (5:30 AM-6:00 AM) **NEWS End Date** Rating Start Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 ---S-\$1,250.00 0.00 0.00 NM E37 KSNV 10/14/12 10/14/12 CM 6a-7a \$350.001 \$350.00 ---S :30

Print Date: 10/09/12 12:25:50 Page 5 of 5

Order / Rev: 107625 Advertiser: Romney for President

Alt Order #: 06862099 Product Desc: ROMNEY FOR PRES KSNV

Flight Dates: 10/10/12 - 10/16/12 Estimate: 494

Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$350.00 0.00 E38 KSNV 10/14/12 10/14/12 Meet the Press СМ 8a-9am ----S :30 \$3,000,001 0.00 NM \$3,000.00 Meet the Press MEET THE PRESS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$3.000.00 0.00 E 39 KSNV 10/14/12 10/14/12 NFL Pre-Game / FNA CM 1p-530pm :30 2 \$2,400.001 0.00 NM ----S 2 \$4,800.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$2,400.00 0.00 E 40 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM ----S :30 2\$10,000,001 0.00 NM \$20,000.00 NFL Football SUN NIGHT FB Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 2\$10,000.00 0.00 E 41 KSNV 10/14/12 10/14/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S :30 \$800.002 0.00 NM CM 1 \$800.00 Jeopardy in Prime **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 ---S Week: 10/08/12 \$800.00 0.00 E 42 KSNV 10/14/12 10/14/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S \$800.002 :30 0.00 NM \$800.00 Law & Order (synd) PRIME L&O **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$800.00 0.00 E 43 KSNV 10/14/12 10/14/12 Sa-Su News 3 at ElevenCM ----S 11pm-1135pm :30 2 \$1,100.001 0.00 NM 2 \$2,200.00 Sa-Su News 3 at Eleven **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S \$1,100.00 0.00 N44 KSNV 10/11/12 10/11/12 Jeopardy in PRIME CM M-SA 8-11p / SUN---T---:30 2 \$1,300.001 0.00 NM \$2,600.00 Jeopardy in Prime JEOPARDY RUN 2/DAY. Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 ---T---\$1,300.00 0.00 Wheel of Fortune in PRIMM \$1,300.00 N45 KSNV 10/11/12 10/11/12 M-SA 8-11p / SUN---T---1 \$1,300.001 0.00 NM :30 Wheel in Prime WHEEL RUN 1/DAY. Start Date End Date Spots/Week Rating Weekdays Rate - - - T- - -Week: 10/08/12 10/14/12 \$1,300.00 0.00 N46 KSNV 10/16/12 10/16/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN-T----:30 1 \$1,300.001 0.00 NM \$1,300.00 Wheel in Prime WHEEL RUN 1/DAY. Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$1,300.00 0.00 N47 KSNV 10/16/12 10/16/12 Jeopardy in PRIME CM M-SA 8-11p / SUN-T----2 \$1,300.001 0.00 NM :30 \$2,600.00 Jeopardy in Prime WHEEL RUN 1/DAY. Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 10/15/12 10/21/12 \$1,300.00 0.00